

SEO Growth & Visibility Enhancement for Multi-Niche Clients

This project showcases SEO improvements delivered for two additional clients with different starting authority levels. Efforts focused on enhancing technical SEO, cleaning backlink profiles, and boosting organic visibility in target regions. Despite one site starting with nearly zero authority, both clients experienced notable growth in keyword presence and health.

Key Achievements:

- Increased backlink count by up to +164 for one domain.
- Raised organic keywords by up to +25 in one month.
- Reached over 8.4K backlinks for a mid-authority client.
- Improved technical health scores to 82-83 range.
- Supported ranking visibility in US, Canada, and UK markets.

Client Reports:

Client 4:

- Health Score: 83
- Domain Rating: 28
- Backlinks: 8.4K (+164)
- Referring Domains: 3.2K (+1)
- Organic Traffic: 0.7
- Organic Keywords: 34 (+12), targeting US, CA, UK

Summary: This site benefited from historical authority; keyword count is increasing through content targeting and maintenance.

Client 5:

- Health Score: 82
- Domain Rating: 0.2
- Backlinks: 63 (-18)
- Referring Domains: 8
- Organic Traffic: 0.24 (+0.24)

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- Organic Keywords: 27 (+25), targeting US

Summary: A new or low-authority site making early SEO gains. Initial keyword success achieved through technical SEO and keyword targeting.